



## Greetings from the San Francisco Office of Early Care and Education (OECE), and welcome to our Early Care and Education (ECE) for All Newsletter!

The goal of this newsletter is to update community members and stakeholders on the development of San Francisco's Five-Year Spending Plan for early care and education.

### What is the Early Care and Education for All Initiative?

On June 5, 2018, the voters of San Francisco passed [Proposition C \(Prop C\)](#) to create funding for the Early Care and Education (ECE) for All Initiative. Prop C could provide an estimated \$121 million annually in new funding to support and improve access to quality ECE for children ages 0-5 in San Francisco.

The ECE for All Initiative established a nine-month planning process during which OECE will create a spending plan for the first five years of Prop C funding. This spending plan will be informed by input from San Francisco parents, families, teachers, ECE administrators and community members.





## Update on Legal Challenge

Given a pending legal challenge against Prop C and the potential that an adverse result could lead to refunds of taxes paid, the San Francisco Controller's Office has indicated that any funds collected cannot be spent until the lawsuit is settled. Ideas and strategies generated from the planning process will help identify how San Francisco's early care and education systems can improve to better meet the needs of families and professionals, with whatever resources are available.



## Community Outreach

Beginning in November 2018 and continuing through June 2019, **OECE is providing many different opportunities for you to give us your input**, including: two community town halls; an online survey; focus groups and strategic input sessions; and, outreach opportunities at family and ECE professional-oriented events.

Together with the Child Care Planning and Advisory Council, we have also convened two ad hoc committees who are meeting regularly to develop strategies and priorities for the spending plan: the **Workforce Compensation Committee** and the **Access and Expansion Committee**.

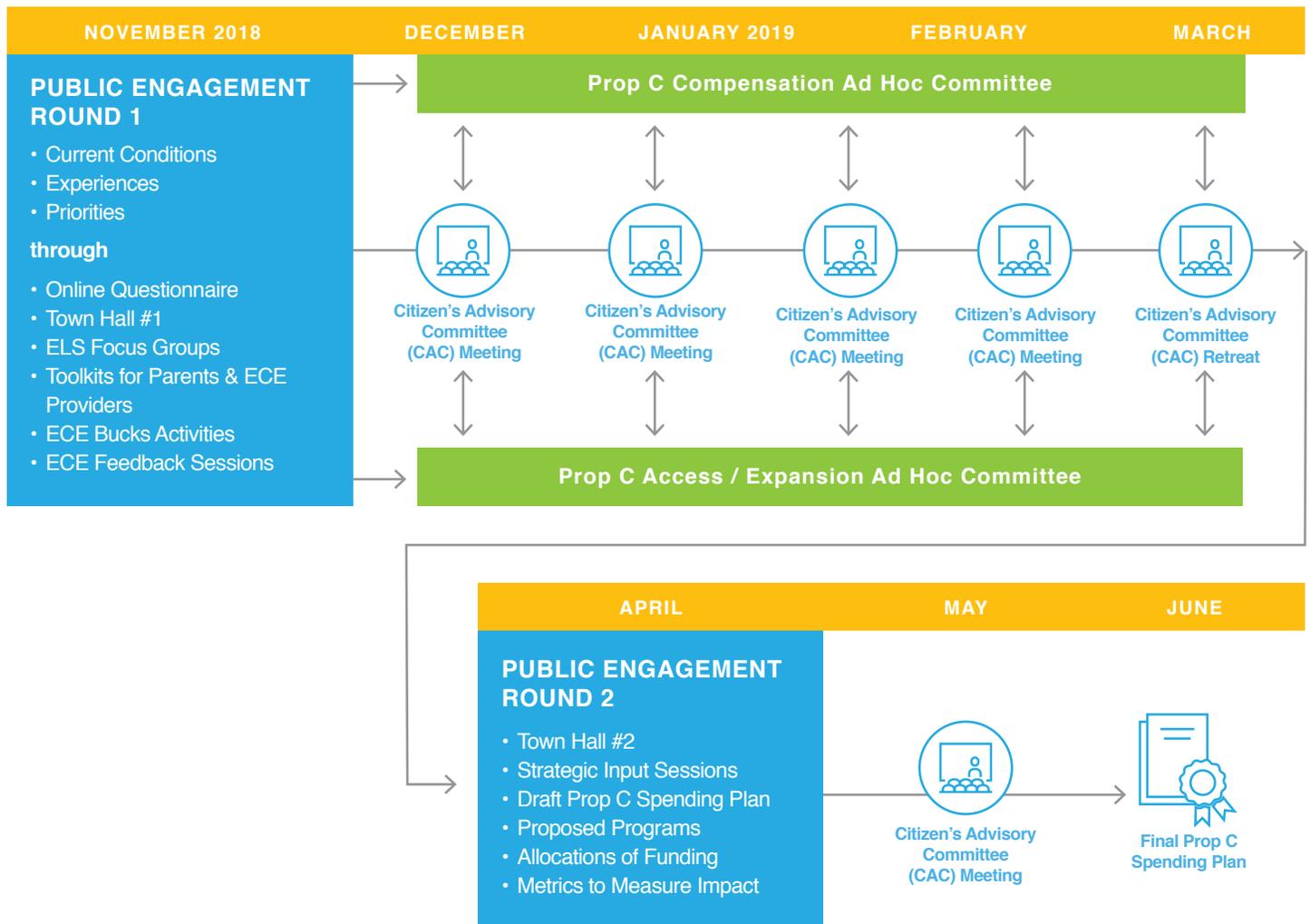


## How Will Input Be Used?

**OECE values your input!** We want to make sure you know how your feedback will assist us in clarifying priorities for improving San Francisco’s early care and education systems to better meet the needs of families and professionals. As we hear from families, parents, caregivers, ECE professionals and community members through the variety of engagement opportunities we are offering between now and June 2019, we are compiling the input and ideas received.

Your input, both during the initial phase of drafting the Spending Plan and the second phase when we present the draft plan for community review, will be considered as an important part of shaping OECE’s recommendations. The graphic below shows how the different sources of input, research and discussion flow into the creation of the draft and final Spending Plan.

### Timeline for Prop C Community Engagement





### “ECE Bucks” Dashboard

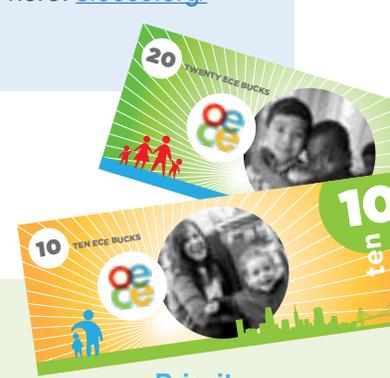
OECE developed the “ECE Bucks”—a participatory budgeting exercise—to learn more about community priorities for ECE and to help **determine how the City should spend the estimated \$121 million annually from Prop C funds.** Participants are provided with \$120 in “ECE Bucks” which they may distribute in any way they like between the four key priorities identified in the Prop C legislation and an “Other” category for any additional priorities.

Overall, **over 500** people have participated and shared their ECE priorities during **12** feedback sessions. In this newsletter, we’ll keep you up-to-date on the results of voting on ECE priorities. **Results as of February 2019 are shown below.**

### Community Town Hall Report

On December 8, 2018, OECE hosted the first of two interactive Community Town Halls to provide the public with an opportunity to learn more about the ECE for All Initiative and give their feedback on priorities for the Spending Plan. It was held at the San Francisco Public Library’s Main Branch from 10:00 a.m. to 12:00 p.m. **More than 50 people attended, including parents, caregivers, ECE professionals and others representing a diverse cross-section of the community.** Participants discussed ECE needs and challenges, as well as ideas and priorities for improving the ECE experience in San Francisco. A full summary of the Community Town Hall can be viewed or downloaded here: [sfoece.org/community-input/](http://sfoece.org/community-input/)

### What We’ve Heard: “ECE Bucks” Dashboard





## How Can I Get Involved?

Between November 2018 and May 2019, OECE will provide many different opportunities for you to give us your input, including:

### Online survey

Take our short online survey at:

English:

[www.surveymonkey.com/r/PropC\\_ECE\\_Priorities](http://www.surveymonkey.com/r/PropC_ECE_Priorities)

Spanish:

[www.surveymonkey.com/r/PropC\\_ECE\\_PrioritiesSP](http://www.surveymonkey.com/r/PropC_ECE_PrioritiesSP)

Chinese:

[www.surveymonkey.com/r/PropC\\_ECE\\_PrioritiesCH](http://www.surveymonkey.com/r/PropC_ECE_PrioritiesCH)

**Community Town Halls:** December 8, 2018 and May 2019 (exact date to be determined)

**Website** at [sfoece.org/prop-c-planning/](http://sfoece.org/prop-c-planning/)

Find updated information on the ECE for All Initiative planning process, and sign up for regular newsletter updates.

### Outreach Toolkit

Broad engagement of parents and professionals can be challenging given the demands of nurturing young children. For this reason, **OECE developed an outreach toolkit which includes everything needed to help community members provide input** on ECE priorities in San Francisco.

The toolkit is designed to be used by parent groups, educators and ECE professionals to collect input from as many community members as possible. It includes all of the activities and discussion questions that we were shared at the Community Town Hall.

A webinar training OECE partners and community organizations in the use of the toolkit was held February 1, 2019. A recording of the webinar can be viewed at [sfoece.org/opportunities-to-engage/](http://sfoece.org/opportunities-to-engage/). Toolkit components and training information are also available for download at [sfoece.org/opportunities-to-engage/](http://sfoece.org/opportunities-to-engage/).



## Questions?

For more information, please see our webpage at [sfoece.org/prop-c-planning/](http://sfoece.org/prop-c-planning/) or contact Shahde Tavakoli at [shahde.tavakoli@sfgov.org](mailto:shahde.tavakoli@sfgov.org) or by phone at (415) 355-6764.